



FUNDRAISING & VOLUNTEERING IN THE ALLIANCE SOCCER CLUB 2011-2012

The Alliance Soccer Club offers two organized fundraising activities – the Kroger Community Rewards program, and working in the Civic Park concession stand. Families who take advantage of one or both of them can realize a substantial reduction in the overall cost of their son/daughter playing soccer for the club. A short description of each activity is included below.

KROGER COMMUNITY REWARDS PROGRAM

By shopping at Kroger's and using a registered Kroger Plus or Kroger 1-2-3 Rewards MasterCard, your purchases will earn the Alliance Soccer Club a quarterly donation from Kroger. Sixty percent of these donations will be credited to your child's account, thus reducing the amount that is paid out-of-pocket. More detailed information about this program will be distributed at the team formation meeting that will take place shortly after tryouts are concluded.

One important note on this fundraising program: the total amount credited back to any individual player's account cannot exceed the actual annual cost of participating with the club. Our status as a tax-exempt organization could be in jeopardy if this were to happen. Any funds generated in excess of the total cost of participation will be considered a charitable contribution to the club, and a letter for tax purposes will be provided in such instances.

CIVIC PARK CONCESSION STAND - REGULAR SEASONS AND TOURNAMENT

Our club staffs the concession stands in Civic Park and JFK, and we are obligated to have the stand open during the recreational sports seasons (fall and spring). As a result of providing this service to the City of Reynoldsburg, ASC is allowed to make use of field space in Civic Park at no cost to the club. Were it not for having the free use of this field space, fees would have to increase substantially. Therefore, it is imperative that our club continues to operate the concession stand, and to do so in an effective and efficient manner.

In addition, the concession stand will be open for business during any and all tournaments held at Civic Park. The Tomato Cup is one tournament that all families will be required to work. This year, the tournament will be taking place on the **17th and 18th of September, 2011. If at all possible, please keep these days free on your calendar - many volunteers are needed to host a successful tournament.**

During both the fall and spring recreational sports season, a concession stand schedule is developed – the stand is typically opened on weekday evenings Monday – Thursday, and on Saturdays from 8:30 AM – 1 PM. Two to three individuals normally work each shift, and there are two separate shifts on Saturdays. A shift schedule will be created for the Tomato Cup based on the schedule of games during the tournament. During the Tomato Cup, **work may be performed in areas other than the concession stand** (team check-in, parking, field marshal, general cleanup around the park, etc.)

During each fall and spring season, the players on **every team** will have his/her family assigned to work in the concession stand. Families that only have high-school aged players (U15 and older) will **ONLY** be assigned shift(s) during the Tomato Cup during the fall season, in order to try and avoid conflicts with high school soccer. Each family will be assigned as equal a number of shifts as possible, and, if at all possible, no family will be asked to work a shift that conflicts with a soccer game in which their child is playing.

If a family has a conflict that makes it impossible to work their assigned shift, it is their responsibility to arrange for some other family in the club to work the shift. If a change in concession stand shifts is made, the information should be recorded on a Shift Change Form (available in the concession stand).

COMPENSATION FOR CONCESSION STAND WORK

At the end of each season (fall and spring), one-half of the initial deposit will be refunded to each family, provided each of their assigned shifts (concessions and tournament in the fall, concessions only in the spring) were worked. If a shift goes unworked because the assigned family did not arrange for coverage, the initial deposit may be forfeited.

OTHER VOLUNTEER NEEDS

Club members may be asked to volunteer for other activities. These activities along with financial credits or compensation are listed below.

Team Administrator (1 for each team) – Initial deposit rebate

Field Maintenance (2 positions) – Initial deposit rebate

Concession Stand Volunteer Coordinator – Initial deposit rebate

Concession Stand Purchaser – \$250 off of each Fall and Spring fees along with initial deposit rebate

Tomato Cup Director – \$250 off of each Fall and Spring fees along with initial deposit rebate