



FUNDRAISING & VOLUNTEERING IN THE ALLIANCE SOCCER CLUB 2010-2011

The Alliance Soccer Club offers two organized fundraising activities – the Kroger Community Rewards program, and working in the Civic Park concession stand. Families who take advantage of one or both of them can realize a substantial reduction in the overall cost of their son/daughter playing soccer for the club. A short description of each activity is included below.

KROGER COMMUNITY REWARDS PROGRAM

By shopping at Kroger's and using a registered Kroger Plus or Kroger 1-2-3 Rewards MasterCard, your purchases will earn the Alliance Soccer Club a donation from Kroger. These donations will be credited to your child's account, thus reducing the amount that is paid out-of-pocket. More detailed information about this program will be distributed at the team formation meeting that will take place shortly after tryouts are concluded.

One important note on this fundraising program: the total amount credited back to any individual player's account cannot exceed the actual annual cost of participating with the club. Our status as a tax-exempt organization could be in jeopardy if this were to happen. Any funds generated in excess of the total cost of participation will be considered a charitable contribution to the club, and a letter for tax purposes will be provided in such instances.

CIVIC PARK CONCESSION STAND - REGULAR SEASONS AND TOURNAMENT

Our club staffs the concession stand in Civic Park, and we are obligated to have the stand open during the recreational soccer seasons (fall and spring). As a result of providing this service to the City of Reynoldsburg, ASC is allowed to make use of field space in Civic Park at no cost to the club. Were it not for having the free use of this field space, fees would have to increase substantially. Therefore, it is imperative that our club continues to operate the concession stand, and to do so in an effective and efficient manner.

In addition, the concession stand will be open for business during our annual Tomato Cup Soccer Challenge tournament. This year, the tournament will be taking place on the **18th and 19th of September, 2010. If at all possible, please keep these days free on your calendar - many volunteers are needed to host a successful tournament.**

During both the fall and spring recreational soccer season, a concession stand schedule is developed – the stand is typically opened on weekday evenings Monday – Thursday, and on Saturdays from 8:30 AM – 1 PM. Two individuals normally work each shift, and there are two separate shifts on Saturdays.

A shift schedule will be created for the Tomato Cup based on the schedule of games during the tournament. During the Tomato Cup, work may be performed in areas other than the concession stand (team check-in, parking, field marshal, general cleanup around the park, etc.) The compensation for these non-concession stand-related shifts will come from the profit generated by the concession stand during the tournament.

During each fall and spring season, the players on **every team** will have his/her family assigned to work in the concession stand. Families that only have high-school aged players (U15 and older) will **ONLY** be assigned shift(s) during the Tomato Cup during the fall season, in order to try and avoid conflicts with high school soccer. Each family will be assigned as equal a number of shifts as possible, and, if at all possible, no family will be asked to work a shift that conflicts with a soccer game in which their child is playing.

If a family has a conflict that makes it impossible to work their assigned shift, it is their responsibility to arrange for some other family in the club to work the shift. If a change in concession stand shifts is made, the information should be recorded on a Shift Change Form (available in the concession stand).

COMPENSATION FOR CONCESSION STAND WORK

At the end of each season (fall and spring), one-half of the initial deposit will be refunded to each family, provided each of their assigned shifts in the concession stand were worked. If a shift goes unworked because the assigned family did not arrange for coverage, the initial deposit may be forfeited.

At the end of each season, an accounting of income and expenses from operating the concession stand during the season (but **NOT INCLUDING THE TOURNAMENT**) will be performed. This net profit (income less expenses) will then be distributed according to the following plan:

- 10% of the net profit will be paid directly to the Concession Stand Inventory/Equipment Coordinator
- 20% of the net profit will be transferred into the club's scholarship fund
- The remaining 70% of the net profit will be credited to individual players' accounts. Each individual account will receive a percentage of this amount equal to the same percentage of shifts actually worked in the concession stand during the season.

At the end of the tournament, an accounting of income and expenses generated by the tournament will be performed. This net profit will then be distributed according to the direction of the Tournament Committee. This net profit will be divide between three areas: (a) "seed" money for next year's tournament, (b) purchasing training equipment requested by the coaching staff, and (c) compensating the volunteers who worked during the tournament, as credits on their child's statement with the club. Since needs change from year to year, it's impossible to provide a hard and fast percentage that will go to each of the three areas. A report will be distributed to all families in the club on the decisions made by the Tournament Committee.

OTHER VOLUNTEER NEEDS

Club members will be asked to volunteer for other activities (lining fields, goal/net set-up and tear-down, helping with tryouts, etc.), but these activities do not receive financial credits or compensation. By having these activities handled with volunteer help, the club does not have to hire individuals to perform these tasks, which would result in higher costs to the club members.